



EIN #81-2931128

1st ANNUAL
"Backyard" Horseshoe
Tournament & Silent Auction

HOSTED BY:
Nightstar Ranch
17596 Southlake Road
Cottonwood, CA
96022

2020 Sponsorship Levels



Bronze Sponsor: Minimum \$300

Name listed on the back of the t-shirt if paid by April 2, 2020
Name listed on our website www.dlbranch.org
Two (2) t-shirts provided
Two (2) Cowboy BBQ Tickets



Silver Sponsor: Minimum \$500

Name listed on the back of the t-shirt if paid by April 2, 2020
Name listed on our website www.dlbranch.org
Table provided at Tournament
Two (2) t-shirts provided
Two (2) Cowboy BBQ Tickets



Gold Sponsor: Minimum \$750

Name listed on the back of the t-shirt if paid by April 2, 2020
Name listed on our website www.dlbranch.org
Table provided at Tournament
Four (4) t-shirts provided
Four (4) Cowboy BBQ Tickets
Donor acknowledgment on our Facebook page w/logo



Platinum Sponsor: Minimum \$1500

Name listed on the back of the t-shirt if paid by April 2, 2020
Name listed on our website www.dlbranch.org
Table provided at Tournament
Eight (8) t-shirts provided
Eight (8) Cowboy BBQ Tickets
Donor acknowledgment on our Facebook page w/logo



Diamond Sponsor: Minimum \$2000

Name listed on the back of the t-shirt if paid by April 2, 2020
Name listed on our website www.dlbranch.org
Table provided at Tournament
Eight (8) t-shirts provided
Eight (8) Cowboy BBQ Tickets
Donor acknowledgment on our Facebook page w/logo
Corporate name & logo on ALL advertising/publicity from date of commitment

**BECOME A SPONSOR OF THE TOURNAMENT ~~ PARTICIPANT REGISTRATION INCLUDED!!!
SEND PAYMENTS TO: 17596 Southlake Road, Cottonwood, CA 96022**



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Silent Auction ~ BBQ ~ Informational Tables

~~ PARTICIPANT CONTACT INFORMATION ~~

Name/Team: _____

Address: _____

Phone: _____

Email: _____

SHOES

- NO Shoes
- Have OWN Shoes

\$15 BBQ ONLY

- BEEF
- CHICKEN

\$15 Souvenir T-SHIRTS

- SM LG
- MED XLG

Participant(s): \$50/100	Cowboy BBQ	Souvenir T-Shirt
<input type="checkbox"/> INDIVIDUAL	<input type="checkbox"/> BEEF	<input type="checkbox"/> SM <input type="checkbox"/> LG
<input type="checkbox"/> 2 PERSON TEAM	<input type="checkbox"/> CHICKEN	<input type="checkbox"/> MED <input type="checkbox"/> XLG

Teammate Name		

Bronze	\$300	Name listed on the back of the t-shirt if paid by April 2, 2020 ~ Name listed on our website Two (2) t-shirts provided ~ Two (2) Cowboy BBQ Tickets	<input type="checkbox"/>
Silver	\$500	Name listed on the back of the t-shirt if paid by April 2, 2020 ~ Name listed on our website Table provided at Tournament ~ Two (2) t-shirts provided ~ Two (2) Cowboy BBQ Tickets	<input type="checkbox"/>
Gold	\$750	Name listed on our website ~ Table provided at Tournament ~ Four (4) t-shirts provided Four (4) Cowboy BBQ Tickets ~ Donor acknowledgment on our Facebook page w/logo	<input type="checkbox"/>
Platinum	\$1500	Name listed on the back of the t-shirt if paid by April 2, 2020 ~ Name listed on our website Table provided at Tournament ~ Eight (8) t-shirts provided ~ Eight (8) Cowboy BBQ Tickets Donor acknowledgment on our Facebook page w/logo	<input type="checkbox"/>
DIAMOND	\$2000	Name listed on the back of the t-shirt if paid by April 2, 2020 ~ Name listed on our website Table provided at Tournament ~ Eight (8) t-shirts provided ~ Eight (8) Cowboy BBQ Tickets Donor acknowledgment on our Facebook page w/logo ~ Corporate name & logo on ALL advertising/publicity from date of commitment	<input type="checkbox"/>

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Sponsor Fact Sheet

- What:** Old school backyard fun with a light breakfast, authentic cowboy BBQ, amazing silent auction, & sponsor provided informational tables & door prizes
- When:** May 2, 2020 ~ Registration Opens @ 8 a.m.
Tournament Play starts @ 9:00 a.m. - 3 p.m.
- Where:** Nightstar Ranch 17596 Southlake Road, Cottonwood, CA 96022
- Why:** Sponsoring a fundraising event is an excellent opportunity to receive high visibility for your company or organization, align your product or services with a targeted, affluent audience, entertain employees and support a local nonprofit help those that need the help.

All Horseshoe Pitchers are invited to participate in the 1st Annual Backyard Horseshoe Tournament at DLB Ranch, Inc.. Registration is \$50 per person, and covers tournament play (two-person teams), light breakfast, a darn good cowboy BBQ and a souvenir t-shirt. All proceeds go to fund *EAL sessions which will benefit Veterans, Youth and those with a need. Non-player attendees can purchase lunch tickets separately for \$15 and bid during the silent auction.

The tournament runs from 8 A.M. to 5 P.M. (Final time will be determined by community support and tickets purchased). All players must check in by 8 A.M., silent auction bidding starts promptly at 9 A.M., with tournament play kicking off following the ringing of the bell.

DLB Ranch, Inc. Audience: Nearly all audience demographics are represented at DLB Ranch due to the diversity of programming, but generally speaking, DLB Ranch, Inc.'s audience is:

- 90% local (primarily Shasta and Tehama counties)
- 10% regional (those that travel outside of a 100 mile radius to attend)
- 75% have an average household income not exceeding \$30,000
- 40% have a college or advanced degree
- 90% are between the ages of 12-60 years (varies by session)

Benefits: DLB Ranch, Inc. sponsors receive recognition from moment of sponsorship thru post event by:

- High circulation of specific event brochure or flyer, horseshoe plaque dedicating your sponsorship, summer newsletter highlighting the event and sponsors, DLB Ranch, Inc. website
- Name listed on the back of the t-shirt if paid by April 2, 2020
- Name listed on our website www.dlbranch.org
- Table provided at Tournament
- Up to Eight (8) t-shirts provided
- Up to Eight (8) Cowboy BBQ Tickets
- Donor acknowledgement on our Facebook page w/logo (upper levels)
- Corporate name & logo on ALL advertising/publicity from date of commitment (Diamond)

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